



Please briefly answer all the following questions so that Atkins Marketing Solutions may better understand your business and the challenges you currently face. When complete, save and email to stu@atkinsmarketingsolutions.com. Thank You!

Name:

Phone:

Email:

1. Tell me about your business and your customers.

2. With regard to your business, what keeps you up at night?

3. How are you currently marketing your business?

4. What is your website domain name?

5. Who are your top 3 competitors?

6. What has worked for you? What has not? What is the #1 thing you'd like to change?

7. How to you get leads? How do you stay in touch with your customers?



8. Which cities, states, or countries does your business service?

9. Have you done any online marketing such as Google AdWords, Bing, Facebook advertising, or email marketing? Is Google Analytics installed on your website?

10. What are the top 3 to 5 keyword phrases customers would use to search for your business online?

11. What's the average selling price of your products?

12. What would success look like for your business?

13. How committed are you on a scale of 1-10 to achieving this success (10 being highest)?

14. What is stopping you from achieving success with your marketing? What do you think you need?

15. What is your monthly marketing budget? In short, how much are you committed to spend as an investment to grow your business?